

# Advertisement Insert Sheet 2019-20

AGREEMENT MUST BE BOOKED ONE WEEK PRIOR TO ISSUE DEADLINE.

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_

Postal Code \_\_\_\_\_

Email \_\_\_\_\_

## Order Frequency

1 Advertisement

2 Advertisements

8+ Advertisements

Number: \_\_\_\_\_

THIS AGREEMENT IS TO THE FINAL SHAPE, SIZE, AND PLACEMENT AS THE FORTH SET ABOVE. ALL CHANGES THEREAFTER MUST BE APPROVED BY THE BUSINESS MANAGER AND EDITOR-IN-CHIEF BEFORE THE BOOKING DEADLINE, AND A NEW AGREEMENT MUST BE SIGNED AND AGREED UPON.

CLIENT SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

BUSINESS MANAGER SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

PLEASE EMAIL THIS AGREEMENT AND ARTWORK TO [advertising@dalgazette.com](mailto:advertising@dalgazette.com).

# Advertisement Insert Sheet 2019-20

AGREEMENT MUST BE BOOKED ONE WEEK PRIOR TO ADVERTISING DEADLINE (SEE ADVERTISING & BOOKING DEADLINES).

	STANDARD			PREMIUM		ONLINE	
	Quarter	Half	Full	Front	Back	Leaderboard	E-Newsletter
<b>Friday Sept. 6</b> – <i>Back to School Issue</i>							
<b>Friday Sept. 20</b>							
<b>Friday Oct. 4</b>							
<b>Friday Oct. 18</b>							
<b>Friday Nov. 1</b>							
<b>Friday Nov. 15</b>							
<b>Friday Nov. 29</b>							
<b>Friday Jan. 17</b> – <i>Satire Issue</i>							
<b>Friday Jan. 31</b>							
<b>Friday Feb. 14</b> – <i>Love &amp; Sex Issue</i>							
<b>Friday Feb. 28</b>							
<b>Friday March 13</b>							
<b>Friday Apr. 3</b>							