

The Dalhousie Gazette

PARISH



Robert "The Chief" Parish talks about his four championship wins, the best NBA players of all time, and how basketball has changed since the 80s and 90s.
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Divest Dal explained, PG. 6 | A prof remembers Bowie, PG. 14

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THE FINE PRINT

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Letter to the editor

RE: let's make our Student Union a more ethical one

ISRAEL ON CAMPUS HALIFAX, HILLEL ATLANTIC CANADA, DJLSA

On January 8, 2016, this publication printed an open letter entitled "Let's make our Student Union a more ethical one." In it, the authors argued that the Dalhousie Student Union (DSU) should endorse a policy of Boycott, Divestment and Sanctions (BDS) against one nation and its people. The BDS campaign seeks to delegitimize and discriminate against Israel, her supporters, and those who do business there.

Ethical investing is a noble pursuit that, if done ethically (pardon the pun), should be a best practice of all student unions. However, there are some who wish to misuse an otherwise worthy endeavour to support their own fringe cause.

Those who advance the BDS mantra are peddling the dangerous and misleading notion that Israel is solely responsible for the ongoing Arab-Israeli conflict. These activists endorse boycotts against the Middle East's sole liberal democracy – one that follows the rule of law, cherishes personal and religious freedoms, provides humanitarian aid to countries the world over, and is considered the LGBTQ capital of the Middle East – and ignore the true human rights abusers of the region.

Let's be frank: BDS has nothing to do with peace. In fact, BDS does nothing to bring Israelis and Palestinians together. Those who promote BDS are neither pro-Palestinian nor pro-peace. They're simply anti-Israel.

Moreover, this type of blacklisting has been flatly rejected by mainstream Canadians. All three of Canada's major political parties have unequivocally denounced this tactic as being diametrically opposed to Canadian values. The DSU should do the same.

When making decisions that impact all DSU members, we expect that DSU leadership will embrace inclusivity rather than exclusion, and act in the broad best interests of students at large.



Make way for more condos

New development gets approval, despite fight by residents

ERIN BROWN

The lots where Victorian-style Halifax homes once stood will now have two new developments of 10- and eight-storey condominiums in its place.

This new construction comes at the resistance of the residents on Wellington Street, who have been fighting since December 2014 for the family homes not to be knocked down.

The now infamous Wellington Street condos were hotly contested at two council votes, and saw packed council hearings where residents voiced their opposition to the development.

John Dalton and Pat Whitman are two residents on Wellington Street who have made a name for themselves in leading the opposition to the Wellington Street condos.

Dalton and Whitman have appeared frequently in the news coverage of council meetings where residents asked the city not to approve the development. They asked council why and how any councilor could vote “for” the buildings when the community was saying “no.”

Whitman and Dalton were not the only ones, as municipal staff and the planning advisory committee both urged city council to vote “no” for the condos. Staff and the committee argued that the new buildings would cause population density issues in the area, and the heights of the building were against the zoning of the district.

Despite residents producing a list of 1000 signatures of people within the area, attending votes and expressing concerns, Halifax City Council voted 9-6 to approve the development from Dino Capital, which is owned by Stavros Tsimiklis.

Tsimiklis is the owner of the company Dino Capital Ltd., which owned the four properties that were demolished on Wellington to make way for the condos.

The councilor for the district that the condominiums will be located in is Waye Mason.

Mason voted against the development, saying that the

buildings would be “out of character for the neighborhood.”

Although Mason says he was opposed to the proposed condos, a councilor must follow specific guidelines in order to participate in a council vote on specific matters.

“On council, you are the judge and the jury, you’re not allowed to take sides,” Mason says. “So I can meet with residents and advise them and talk to them about the process, but I can’t be seen as leading the residents or as the prime instigator.”

While the residents of Wellington Street have lost the battle to save their family homes from being shadowed by city buildings, John Dalton poses an important question in the world of Halifax urban development.

“Why can this man come in, change these rules, build something three times that height, go against the city planner’s recommendations twice, go against the community recommendations twice and build these eight and 10-storey condos?”

Student senate reform fails to pass

Motion falls just under the majority required to pass

WILLIAM CONEY

Dalhousie will not be increasing its number of student senators.

At the Jan. 11 Senate meeting, a motion to increase the number of student senators from seven to 22 was not passed.

Criticisms of the motion centered on the lack of specificity of how the seats would be assigned to the student senators.

Concerns were also raised about how the motion would influence the student-faculty ratio in the Senate (bringing the student senator complement up to nearly a fifth of the senate) and how the specific groups represented - both faculty and equity - would serve and be elected in relationship to the Dalhousie Student Union (DSU).

"The Senate is fundamentally about faculty governance. Obviously, the faculty, in order to do this, has to be informed by the student perspective, just as they have to be informed by the administrative perspective," says Letitia Meynell, an Associate Professor in the Department of Philosophy and the Gender and Women's Studies Programme.

"But even that idea of per cent split, that's quite hands of the faculty, espérance is the underlying Meynell adds.

Meynell says that more by having sharper and between the Senate and Dalhousie Community.

These more distinct ferent groups to take

This process is currently being undertaken with the creation and review of a roles and relationships document that defines the Senate and its relation to various members of the university community.

Despite these concerns, Meynell voted in support of the motion, recognizing the role and presence the DSU has demonstrated in university leadership in the last few years.

Within the Senate itself, many recognized the desirability of increasing student involvement and representation.

Uncertainty arose, however, in whether or not the specifics of this motion were the best way to carry this forward.

"It's a setback, not a defeat. This is still going to go forward. We're going to tweak it and bring it back to senate by the end of this month. That's really all it is," says John Hutton, Vice President (Academic-External) of the DSU and Student Representative to the Senate.

"We'll try to make sure other senators' concerns are reflected," Hutton adds, "and [are] looking at ways in which we can make sure the strength of faculty in determining the academic mission is respected, while still also strengthening student voice... I don't think those are contradictory things. I think we can do both."

"It's a setback, not a defeat. This is still going to go forward."

what's basically a 40 to 60 a lot of power not in the cially if faculty self-gov-principle of the Senate,"

value could be gained clearer roles and relations other actors within the

roles would allow for dif- varied opinions and posi- tions and to eventually reach a compromise about representation in the Senate.



Bringing revolution to Halifax

Vive la Révolution? The Revolutionary Student Movement rolls out a new chapter

DIJAY SAVORY

Around campus, from poles to tackboards, a new poster has gone up. Displaying a hammer and sickle at the top, the Revolutionary Student Movement (RSM) advertised the opening of a new branch.

So, on the day specified, we meet in a cozy SUB office with the leader of the new Halifax branch of the Revolutionary Student Movement. As interested people filter into the NSPRIG-attained room, small talk of politics warms us up while we wait.

"Trudeau is a piggybacker on popular issues, but hasn't made pushes in other important areas," is a common topic. Another is the ongoing conflict in Saudi Arabia. These gauges of political ideology are more discussion of politics on campus than I've heard in months. Before the scheduled meeting time, a dozen people have crammed themselves into the office space.

Taio Tjiang, the leader of the group and a former student at the University of Ottawa, expresses interest in the issues that affect the students of Halifax. He brings up the student unions at King's and Dal, and discusses how to ensure that they are as democratic as possible. The most active point of discussion was about a quick response to the impending *Chronicle Herald* lockout.

Before I had to leave, discussion was moving towards the next week's agenda among other topics: readings of political ideology for guided discussion, early organization of activism opportunities, and hints of extracurricular gatherings around the edges.

I caught up with Taio a few days later and asked him about the reactions to the RSM's new presence on campus. Taio smiled widely and said that he had received nearly universally positive reactions, and that everyone he talked to has had good things to say to him.

With regards to his hopes for the student movement, the democratization of campus and the building of a radical and combative student movement were his goals.

Taio also emphasized the importance of a culture of open-access to education, with abolition of debt for students and reorganization of university bureaucracy for anti-business ends.

The Revolutionary Student Movement mandate, as available on their website, expresses a desire for radical emancipation from capitalism, and more specifically the implementation of measures to safeguard students from oppression and discrimination.

When asked about examples of what the RSM has worked to accomplish, Taio brought up the Day of Action from last year, where thousands of students marched in an anti-austerity rally. For the future, he spoke of potential Mayday activities.

The origins of the movement can be traced back to two different groups. The Revolutionary Student Movement out of Quebec came together with the Marxist Student Association out of Ottawa and they rebranded to work together. The former group played a part in the 2012 Quebec student riots, according to Taio.



Understanding Divest Dal

Nine things you need to know about the movement for Dal's fossil fuel divestment

ISABEL RUITENBEEK

Since 2013, Divest Dal has been advocating for Dalhousie University to divest its endowment fund from the Carbon 200, a list of companies that hold fossil fuel reserves including coal, oil and gas. When fossil fuels are burned, they produce greenhouse gases that cause climate change. Dalhousie currently has \$20.3 million of its \$486 million endowment fund invested in the Carbon 200.

1. Divest Dal took action

In February 2014, Divest Dal submitted a proposal to the university asking Dalhousie to freeze and eliminate any financial holdings from the Carbon 200. The Board of Governor's Investment Committee (IC) began investigating divestment.

2. Dalhousie's Board of Governors voted "no"

On Nov. 25 2014, Dalhousie's Board of Governors (BOG) voted against divestment based on the final report produced by the IC. The IC named three key reasons Dalhousie shouldn't divest:

- Divestment would "have little or no impact on climate change."
- Divesting from the Carbon 200 could prevent Dalhousie from forming "research and innovation" partnerships with fossil fuel companies. Many companies on the Carbon 200 list are researching sustainable fuel sources, research that Dalhousie would like to remain a part of.
- Divestment would "negatively affect Dalhousie's financial position" because 80 per cent of the university's endowment fund is invested in pooled funds. To divest, Dalhousie would need to separate from the pool, a complex process with financial costs.

3. The Dalhousie Student Union supports divestment

In November 2013, the Dalhousie Student Union (DSU), representing over 18,000 students, voted unanimously to support Divest Dal in urging the BOG to divest from fossil fuel companies.

A year later, the DSU voted to divest \$99,317 of its own portfolio from Carbon 200 companies, as reported by the Dalhousie Gazette. This represents about four per cent of the union's total investment portfolio at the time.

4. Other institutions have divested

Divestment isn't only a Dalhousie discussion, and many institutions have already committed to fossil free investments, either fully or partially. These include:

- The University of Glasgow (£8 million, October 2014)
- The Guardian Media Group (£800 million, April 2015)
- Rockefeller Brothers Fund (\$45 million, June 2014)

According to the Fossil Free website, 500 organizations have made commitments to divest, of which 11 per cent are educational institutions. In Canada, no universities or colleges have taken the plunge.

5. Divestment has contributed to social change in the past

During South Africa's apartheid era, divestment was used by the global community to condemn institutionalized racism. According to the IC's final report, colleges and universities were a large part of this movement. Dalhousie itself divested from three companies with links to South Africa in 1986.

However anti-apartheid doesn't compare to divestment, says the IC, because the targeted companies are "involved in the supply of a product (oil, gas and coal) most of the world consumes daily."

6. It's not just about the environment

Divestment isn't just about climate change, it's also about people.

In Ogoni, Nigeria, Carbon 200 company Royal Dutch Shell has drilled 96 oil wells from 1958 to 1993. The area still hosts pipelines, and several oil spills have happened for which Shell has often denied responsibility.

According to a 2011 report by the United Nations Environment Programme, locals in Ogoni suffer from health effects of chronic oil pollution, including contaminated drinking water.

7. Dalhousie benefits from working with Shell

Under the Campus Ambassador Program, Shell has invested \$1.9 million in experiential learning at Dalhousie since 2005. In March 2015, the partnership was renewed when Shell donated \$500,000 to establish the Shell Experiential Learning Fund. This money bankrolls field schools and trips, primarily for students in engineering and earth sciences. Another \$100,000 went to creating the Offshore Energy Fund.

In exchange for the money, Shell employees may present guest lectures or tag along on field trips, answering questions from current students. "We're bringing the industry into the classroom," Stephanie Sterling, Vice President of Business and JV Management at Shell, said to Dalhousie.

Divestment could mean the end of a partnership that provides students in earth sciences with opportunities Dalhousie couldn't supply on its own. As the IC states, "resource industries would be less likely to support the university directly, or to sponsor independent research, if divestment were to go forward."

8. COP 21 happened

While this debate has gone on within the university, the world has been engaged in climate talks of a broader scale.

At the 2015 United Nations Climate Change Conference (COP 21) in December, Canada signed on to the Paris Agreement and committed to limiting global temperature increase to 1.5°C. Scientists say that 2°C of warming is the catastrophic limit.

9. Divestment at Dalhousie isn't dead

Before the December holidays, the Ad hoc Committee of the Senate on Fossil Fuel Divestment formed after the BOG "no" vote, and released their draft report. The committee received submissions from the public and hosted a feedback session to hear community input.

Four criteria were proposed that should exclude companies from investment by Dalhousie:

- Lobbying the government against effective climate change policy;
- Opposing global cooperation on climate change;
- Support of climate change denial; and
- Significant holdings in fossil fuel reserves.

Once finalized, the report will be presented to the Senate.

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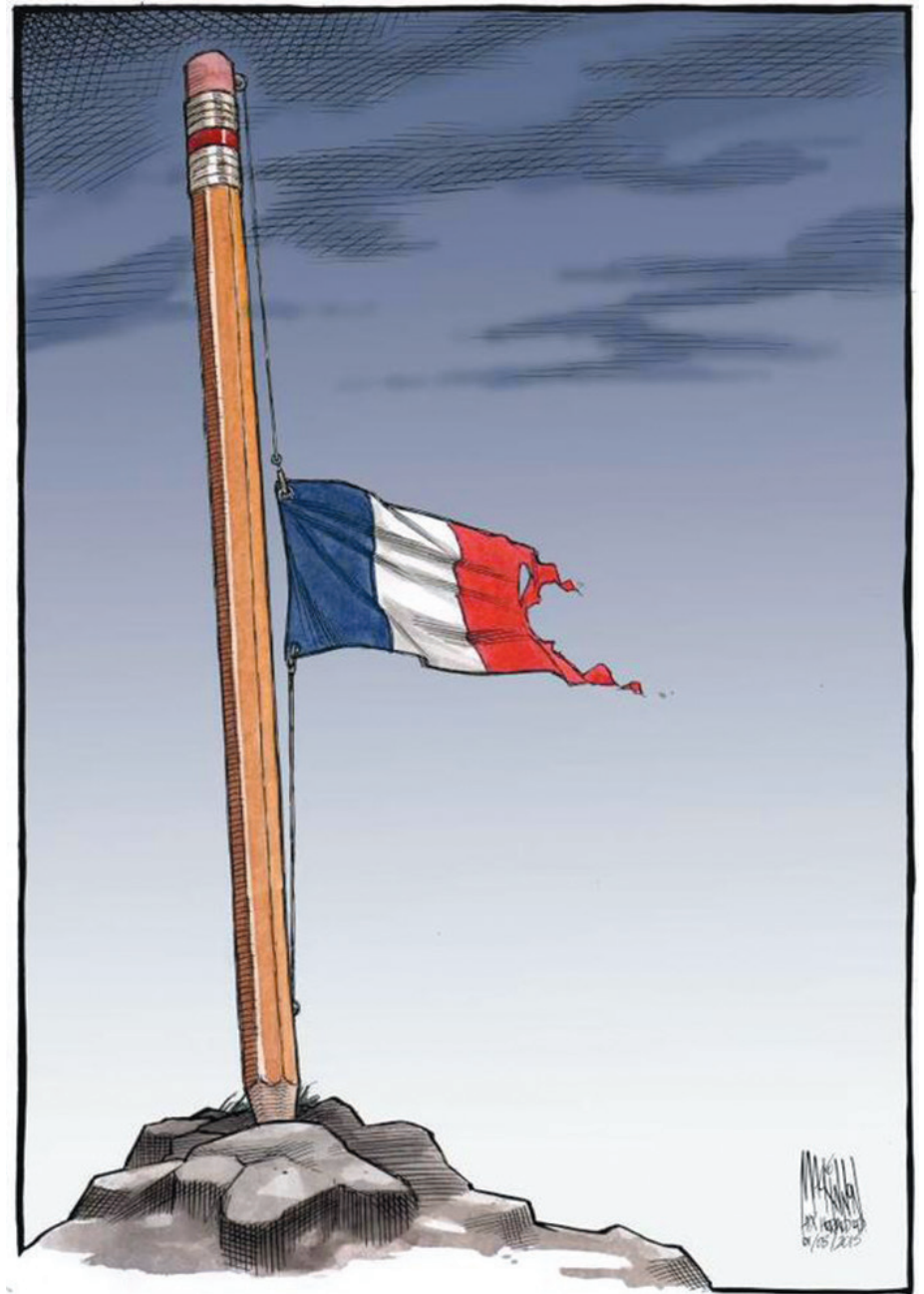
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Cartoonists remember Charlie Hebdo

SABINA WEX, EDITOR-IN-CHIEF

Last year, Islamic extremists shot at the offices of the French satirical newspaper, Charlie Hebdo, killing 12 people. The newspaper's cartoons often critiqued religion and depicted religious figures, such as the Prophet Muhammed. Visual depictions of the Prophet are against the rules of Islam, and are viewed to be highly offensive by many Muslims. It is believed that the depictions of Muhammed by the cartoonists motivated the shooters to commit their crimes. *Chronicle Herald* editorial cartoonist Bruce MacKinnon and Starcrossed cartoonist and writer Joel Duggan reflect on the tragedy at Charlie Hebdo and free speech in their own work.



Courtesy of Bruce MacKinnon and the *Chronicle Herald*

"When something tragic like that [Charlie Hebdo] happens, my first impulse is to show some sort of solidarity and commiseration with the victims rather than hurling vitriol at the perpetrators...It's just a minefield of judgement calls. Every cartoonist and every commentator has a line beyond which they will not go. It also depends who you work with and what their mandate is. For Charlie Hebdo, their mandate is sort of extremely provocative satire, and it seems to be mostly focused around critical satire and provocation of organized religions and some nations and races. I work for a daily newspaper here in Halifax, and so, obviously, we have a different mandate. I'm an editorial cartoonist—I comment on all kinds of news. Whatever it may be, I give my opinion on the news and sometimes I come too close to lines of taste. My editors will tell me when I've gone too far. If I've drawn a cartoon that's not considered suitable for a family newspaper, it won't get published—and I bear that in mind. If I think a cartoon is worth going for, even if it pushes the bounds of good taste, I will fight for it."



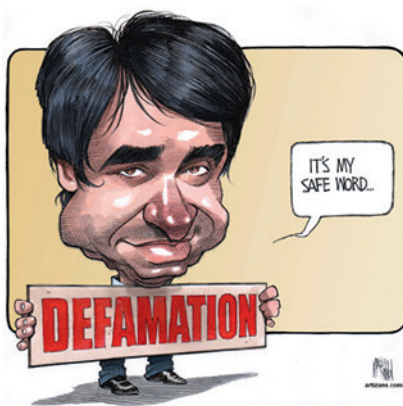
Courtesy of Bruce MacKinnon and the Chronicle Herald

“People being mad about it isn’t a criteria for not publishing a cartoon—if it makes a good point. People are going to get mad if it’s, say, racist or completely unfair or untrue—and those are reasons not to publish it. I wouldn’t go to the wall for a cartoon like that, but I probably wouldn’t propose a cartoon like that in the first place. I’ve done cartoons that attack the Catholic Church for all the sexual misconduct that’s been reported and proven over the last number of years. Catholics don’t like me picking on Catholics—and I understand that, but where crimes have been committed, we can’t shy away from talking about that. It’s the same with Islam and Muslims: if you have a bunch of lunatics who take the faith too far and become extremists and commit crimes against society, I’m going to attack them, absolutely.”



Courtesy of Bruce MacKinnon and the Chronicle Herald

“I always want to be making a statement that, in the end, is hopefully going to be constructive. We’re critics, but we’re usually critics of people who do bad things. While we may dwell in a negative, we’re hopefully trying to steer discourse in the right direction, and trying to attack those who deserve to be attacked. It’s the old mantra of the cartoonist: you comfort the afflicted, and you afflict the comfortable.”



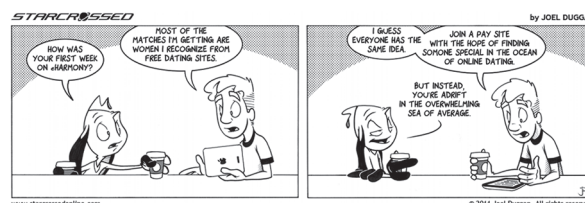
Courtesy of Bruce MacKinnon and the Chronicle Herald

“If you’re not pissing off someone, then you’re not doing it right. That’s the modus operandi of this job. We are supposed to be provocative. We want to make people laugh, but we also want to make people think, and that might be making them angry and provoking discourse. Ideally, you state an opinion in whatever visual way you can: it’s usually on one side of an issue or the other, and there are almost two sides to every issue and people on both sides. You’re always going to be alienating or offending someone—almost every time. Offending people is part of the job. Everybody has lines that they won’t cross—including, I would dare say, the folks at Charlie Hebdo—there are things that they wouldn’t draw. There are people they want to offend, but there are people they don’t want to offend, too. For those who say, ‘Oh, we have no lines, there’s nothing we won’t do,’ that doesn’t totally ring true.”



Courtesy of Joel Duggan from starcrossedonline.com

“Before Twitter, you could have a strong opinion, and even if it blew up, the chance of it getting world circulation: pretty nil. But if something caught a lot of attention, you can go from 4000, 5000 views or clicks up into the millions in no time. That’s the kind of thing where those opinion and the people who were upset by those opinions have always been there, it’s just that they didn’t have the access...You would feel less under scrutiny ten years ago writing for papers.”



Courtesy of Joel Duggan and starcrossedonline.com

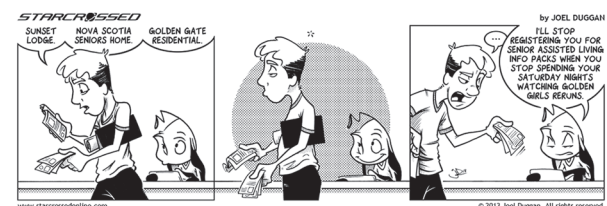
“It’s impossible to keep your views out of your work because, essentially, that’s what your work is. Before you draw anything, you’re a writer, and before you write anything, you have to

brainstorm and have these thoughts. It’s all creative, so there’s always some sort of emotion. In Starcrossed, it’s all about singledom in the 20s and 30s that fuel those jokes and situations. If I’m feeling frustrated, then that comes out in the comic. If I’m in a relationship and feeling pretty happy-go-lucky, then that comes out in the comic. I tend to talk about other things. I’m sure if someone went back and looked at the topics on the timeline over Starcrossed, you can probably figure out when I was single and when I wasn’t.”



Courtesy of Joel Duggan and starcrossedonline.com

“I have thought about gags and I have held back a bit on them either because they don’t fit the comic that I’ve established—they’re no longer PG13...it’s not in any kind of fear of censorship or fear of retaliation, but my livelihood depends greatly on my reputation online. I feel like if you’re going to cross those lines and dabble in the controversial, you have to do it full-force. When people think top 10 controversial cartoonists, your name has to come up in the top 10. Then that’s okay because people expect it.”



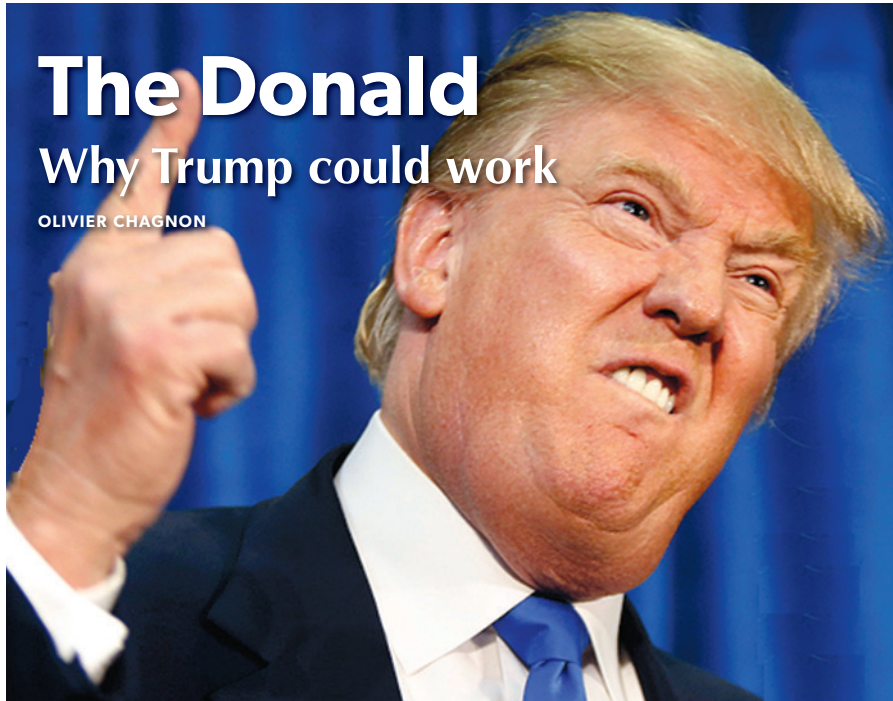
Courtesy of Joel Duggan and starcrossedonline.com

“You’re almost speechless for the first week [after hearing about Charlie Hebdo]. I really didn’t know how to process the whole idea. And you do something digging on the internet, you try to figure out: what crazy, offensive line did they cross? What left-wing cartoon brought down the hammer? Then when you find out that it was nothing of any real consequences, it’s just that this particular extremist view of Islam forbids the depiction of the Prophet Muhammed, and you’re like, that’s it? Even if it was a flattering cartoon or in good humour, it still brings death and mayhem? I have the luxury of working from home, so something like that has never really crossed into my mind. I don’t work as an animator on a show like ‘South Park’ that would push a lot of buttons and get a lot of attention, and I wouldn’t necessarily go to work worried that someone would shoot it up.”

The Donald

Why Trump could work

OLIVIER CHAGNON



As we cross into 2016 and November inches slowly towards us, it is time to come to the realization that Trump is no joke anymore. It is time to realize that the Donald could actually become president.

Although I must admit that Trump isn't the brightest choice Americans have, the chances that Bernie makes it to the final race are slim. So consider a Clinton versus Trump primary for a few minutes.

It is true that Trump offers some less than attractive opinions regarding certain topics such as immigration, but I'd like to focus on foreign policy. U.S. foreign policy has, without a doubt, been one of the most destructive things to happen to the post World War 2 era. Dominated by liberal and neoconservative interventionism and the desire to impose "democracy" to the poor buggers that refuse a neoliberal agenda.

Trump's quasi-isolationist policies could actually be the American foreign policy the world needs. Electing Clinton would mean no change from Obama's love of drones. The U.S. has long led the caravan when it is time to intervene overseas but Trump suggests that U.S. intervention should only occur if allies are willing to match the level of commitment of the U.S.

The Donald has even suggested pulling out American NATO troops based in Europe. However, since the Paris attacks, he has backtracked on this suggestion when confronted with his initial opinion. When asked about the Ukrainian crisis, the one which could have the most serious consequences in Europe, Trump declared that European countries were more concerned than the United States and therefore that they, and not the U.S, should be the ones dealing with the situation (not that they should stick their

noses in business that doesn't concern them).

Clinton is a Cold-War era fossil that believes American interventionism is the solution to the world's issues. She was First Lady to the first American president to rule in a post-Soviet world, naturally her views of America as the "bright light at the end of the tunnel" could be based on what she witnessed during her husband's time in office (despite his terrible foreign policy). She supported the bombings in Libya ironically to prevent atrocities. She is even proud of her role as Secretary of State during the Arab Spring, even though its results are nothing to be proud of.

Trust me, given the choice, I would put neither of these two clowns in the Oval Office but American politics are such that politicians like Sanders have no real shot at the presidency, despite our high hopes. The reality is that we need to envision either Trump or Hillary as the next president of the United States. Although Clinton's foreign policy would mirror Obama's, one needs to wonder whether that really is a good thing. My only hope for salvation was destroyed when Joe Biden announced he wasn't running, I'd rather have him, despite how bland and boring he is, in office.

I guess the only good thing that comes out of this is idea of Bill as First Lady.

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What if you could set yourself apart from your fellow students by being able to legally and ethically claim you have appeared on major American broadcast networks?

It's a strategy employed by many — dozens of job-seekers pay upwards of \$700 to publicity agencies so they can claim they have been seen on ABC, CBS, NBC and Fox news networks, but right here, I'll teach you how to be seen in all these networks for free.

Over the last five years, you see, an increasing number of news websites seeking new streams of revenue have gladly played host to press release feeds. In America, many websites of affiliate stations for major broadcast networks have sections where they automatically publish press releases from certain publicity companies. These releases are published alongside messages that these releases have not been edited for accuracy and are not endorsed by the network.

One side effect of these partnerships has been a major breakthrough in the field of Authority Marketing.

If you need an introduction to the concept of Authority Marketing, I'll recommend the 2014 Huffington Post article by Brian Horn, "Authority Marketing is a New Focal Point for Entrepreneurs." This article explains Authority Marketing is a set of strategies you may employ after realizing your reputation is an asset you must actively work to develop -- if you aren't always positioning yourself as a celebrity and major authority in your field, someone else is, and you'll get left out when potential clients or media quote-grabbers are looking for someone in your niche.

Proof that Authority Marketing works is found in this story where I have referred to Brian Horn, Authority Marketing authority, by name. You earned that, Brian.

And out of all the niche Authority Marketing firms offering different services, one of the most notable services that may work for you as a student is *Guaranteed Media Placements*.

In 2013, self-described "Nationally recognized LinkedIn Author & Trainer" Greig Wells founded a service called LinkedInception. For only \$797, or three monthly instalments of \$297, the service promises training in how to best attract job offers, media requests and clients through LinkedIn.

The main way to position yourself as an expert on LinkedIn? Through "Guaranteed Media placement on NBC, ABC, CBS, & Fox that positions you as a top recommended expert..." says a page on Linkedinception.com. "We'll even add the media

logos to your profile pic!"

Here's how it works: if you pay for LinkedInception, their team writes a press release including your name next to a quote you submit. They pay a small fee to have the release syndicated by a publicity company that pushes it through automatic feeds on many websites including the sites of regional affiliates of NBC, ABC, CBS and Fox.

Once your name appears on these sites, you can "ethically and legally" claim you have appeared on these networks, according to LinkedInception seminars. The team there will add an "As seen on" banner featuring the logos of these networks to your LinkedIn profile picture, and your reputation in your field will see a boost as a result of this, it is claimed.

Paying for LinkedInception also gets you an "Authorized Authority Reseller certification" so you may sell this Guaranteed Media Placement service to others, with LinkedInception getting a cut of your sales.

If you think paying hundreds of dollars to have your name appear in a press release that is automatically fed to a sponsored content section of the Atlanta CBS affiliate so you can claim you have been "seen on" CBS is foolish, then you're in disagreement with the dozens of people who have used Guaranteed Media Placement services.

There's evidence of a strong demand for this service: a Google Reverse Image Search shows more than 100 people with LinkedIn profile pictures featuring the LinkedInception "As seen on CBS, Fox, NBC and ABC" template. Real estate brokers, motivational speakers and children's authors proudly don this signifier. Some of them are Canadian.

Now, \$797 USD may be a bit steep for you — the Canadian Federation of Students estimates the average student graduating in 2015 with a Canada Student Loan had an average of more than \$28,000 in debt — but if you're only looking for the media placement aspect of LinkedInception, you can accomplish this for free.

Last year, you see, a competitor to LinkedInception entered the fray on Fiverr.com, a popular website where services costing a minimum of \$5 are exchanged.

User "ammediaagency" has a service called "I will publish Press Release or Article in Nbc CBS and other News Media Sites in 24Hr".

Boasting more than 100 positive reviews, ammediaagency market this service as a thrifty alternative to their more expensive options out there.

"Other PR firms over the internet are offering this pack for \$997 to \$1999, but we on the other hand are offering this pack

for just \$105 (\$155 with PR writing)," says the service's page.

If you think it's too good to be true that ammediaagency can syndicate your press release to CBS, NBC, Fox and ABC for such a cheap rate — here's how they do it.

Regional affiliates of these four networks have web pages dedicated to hosting community content — anyone at all may post "stories" in the form of a picture and text.

Ammediaagency reduce their overhead by posting messages directly to these community pages instead of paying to syndicate press releases. You, too, can post an image and text on nearly any topic you'd like to the community message boards of the following broadcasters: NBC in Colorado, CBS in Knoxville, ABC in Arizona and Fox in Dallas-Fort Worth.

The aforementioned ammediaagency Fiverr service page explicitly says part of the service includes publishing your message to the CBS Knoxville site, and there are press releases found on all of these boards.

So if you're comfortable telling people you have appeared on these networks because you have performed the equivalent of posting story comments on regional affiliate websites of these networks, then the secrets of the Authority Marketing masters have here been profaned for your benefit.

"Wait," you're thinking, "no one gives away Authority Marketing secrets away for free. Why is this writer disrupting the reputation market unless he's got some personal agenda?"

Well, the more media interviews I give after CBS, NBC, Fox and ABC producers read this story and reach out to me live on air because I have emailed them this story, the more major media outlets in my LinkedIn profile picture I can advertise I have been seen.

And then when future interviewers ask why I appeared on Fox, I can ethically and legally say, "I appeared on Fox to speak about how I exposed the method by which some people sold methods to discreetly appear on Fox so other people could claim they appeared on Fox," and provide proof. This would be a great icebreaker.

To any students reading this article hoping for a true way to emphasize their employability, I will leave you with an advisory: Authority Marketing methods work, but the map is not the territory, and if you make your map appealing enough it will soon attract tourists looking for the advertised sites.

So make sure every site on your map is real, even if the site is share.cbs46.com: if you're going to use my free guaranteed media strategy to be seen on these networks, make your posts on these community message boards informational ones that will help any reader, including the regional audiences the boards are intended for. You can still include your name and contact information, but make the content useful.

By assisting to boost the signal of interesting content above the noise of self-promotional press releases, you will be one of the good people out there who is not abusing every profitable loophole, and someone, someday, will want to hire you for authentically marketing your trustworthiness. Or at least while you're precariously swinging from gig to gig you'll know at least you aren't exploiting the naivety of out-of-work people (largely baby boomers laid off during the recession who think claiming they have been on television will help their career), and a healthy conscience is one of the only things we can surely hold onto in these times.

Jesse Ward may be reached at ward.m.jesse@gmail.com or 902-452-9273 for any speaking opportunities on Authority Marketing.

From the Archives

Bad Habits

JOHN HILLMAN, OPINIONS EDITOR

January 17–23 is National Non-Smoking Week. Smoking rates are at an all time low, and at least part of this is due to the prohibition of tobacco advertisements. Most students are young enough that they can't remember a time when it was legal to advertise tobacco, but it is really only within the last twenty years that such advertisements have been phased out. Tobacco does a good job of selling itself once you're hooked, so campaigns were often targeted at young people. For over a century, the *Gazette* was prime real estate for such ads—the following examples chronicle that history and demonstrate how advertisers evolved over time to pitch their poison to successive generations of students.

Enjoy a pipe with
Sir Walter Raleigh

MILD
BURLEY
TOBACCO

at its
best...

SIR WALTER
RALEIGH
SMOKING TOBACCO

*Atlas, if the gods were dozing,
Smoked Picobac while thus reposing.*

● Youth has the world on its shoulders—all its future. But Picobac is a great aid to burden-bearing, for a pipe relieves strain . . . And, when you consider that Picobac is the pick of the Canadian Burley crop—always a mild, cool, sweet smoke—its price is amazingly low.

HANDY SEAL-TIGHT POUCH - 15¢
½-LB. "LOK-TOP" TIN - 60¢
also packed in Pocket Tins

Picobac
"It DOES taste good in a pipe!"

"IT DOES TASTE GOOD IN A PIPE!"

B.Sm., Bachelor of Smoking, is a great degree. It entitles a man to hours of Blissful Satisfaction in all the days of his life. Graduate under Prof. Picobac—always mild, cool, sweet.

Picobac
GROWN IN SUNNY, SOUTHERN ONTARIO

IF THE DISCUS THROWER COULD TALK—
"I'm going to throw this thing away and have a Sweet Cap."

SWEET CAPORAL CIGARETTES
"The purest form in which tobacco can be smoked."

EXPORT "A"
CANADA'S FINEST CIGARETTE

WARNING: The Department of National Health and Welfare advises that danger to health increases with amount smoked.

Tipped
COLTS MILD
by OLD PORT
Rum flavoured - Wine dipped

COLTS
by OLD PORT
Rum flavoured - Wine dipped

Rum flavoured.
Wine dipped.

**Crack a pack of Colts
along with the beer.**

REFLECTIONS OF REX!

-a party may be a bore - the lady of
one's choice may be dancing with another
-yet there's still a morsel of satisfaction in
the dreariest festivities for the man
who says

*Never mind
-smoke a Rex!*

18 for 25¢

**SAVE
THE
POKER
HANDS**

"Any loot, darling?"
"Yes, thank goodness—lots of Sweet Caps."

SWEET CAPORAL CIGARETTES
"The purest form in which tobacco can be smoked."

In **MATINÉE**
you'll find the finest ...

Its classic tobaccos give the special quality you demand. The delightful mildness is Matinée's own, and the pure, white filter completes your enjoyment. That is why you'll smoke Matinée with the complete confidence you've found the finest.

Matinée
FILTER TIPPED

A cigarette of elegance ... A filter of particular purity

**SMOKE
DILL'S
Cut Plug
HOBRECKER'S
Halifax Mixture
AND
HOBRECKER'S
Cut Plug English Mixture**

Smooth, mild—
and throat-sooey

Buckingham
CIGARETTES
Sweet Caps

The world's
finest tobaccos

make
PHILIP MORRIS

the most pleasing
cigarette
you can smoke!

**COOL IT...
WITH A
CIGARILLO**

**Never Mind!
SMOKE A
REX**

Ask for
the "big
package"

SAVE THE "POKER HANDS"

SWEET CAPORAL CIGARETTES
"The purest form in which tobacco can be smoked."

A MATTER OF TASTE?
...Winchesters, of course

Winchester
CIGARETTES
Blended Right!

20 FOR 25 CENTS

L-R, T-B: Volume 86, Issue 10—December 4, 1953;
Volume 72, Issue 8—November 24, 1939; Volume 76, Issue 14—February 11, 1944; Volume
74, Issue 16—February 13, 1942; Volume 105, Issue 13—January 12, 1973; Volume 112,
Issue 14—January 10, 1980; Volume 102, Issue 12—November 28, 1969; Volume 60, Issue
17—March 2, 1928; Volume 91, Issue 10—January 14, 1959; Volume 61, Issue 19—March 15,
1929; Volume 72, Issue 16—February 23, 1940; Volume 74, Issue 10—December 5, 1941;
Volume 47, Issue 4—November 19, 1914; Volume 69, Issue 9—November 20, 1936;
Volume 64, Issue 10—January 20, 1932; Volume 86, Issue 10—December 4, 1953.

Teaching David Bowie

Bowie acted as a gateway to not only understanding contemporary music, but fashion, film and the internet

ELIZABETH EDWARDS

One of the more exciting moments in the Bowie: Idol class I taught last term in the Contemporary Studies Programme at King's was the release of the video of "Blackstar" during class time; we gathered around a student's computer and watched the new work unroll, with all its familiar Bowie elements cast in a strange new light: the starman, the space boy, the jittery new dance moves, the leper messiah of the Blackstar... With hindsight, this moment now seems deeply ironic, or as journalist Graeme Thomson put it so well: "We were so thrilled to have him back we failed to notice he was saying good-bye."

It first occurred to me to teach a cultural studies class on Bowie after I saw the magnificent retrospective of his work "David Bowie Is...", a show assembled by the



Victoria and Albert Museum in London, with the help of Bowie, who released his entire archive. The show was in Toronto at that point in a world tour, and I was lucky enough to get there early and walk right in. There was something about the scale of the show and the vast array of materials, not to mention the crowds of people of all ages turning out to see and hear it and the line around the block as I left, that caused me to reflect. Bowie was obviously not simply my own personal idol but a phenomenon worthy of study. Cultural studies often has the problem of addressing subjects that may be transitory or ephemeral, but by 2014 when I proposed the class, Bowie's five decades of enduring work marked him as a substantial artist. The catalogue of that show became one of the texts of the class.

My plan was to consider Bowie as an outstanding musician and song-writer, and someone almost uniquely able to give access to many facets of pop culture: music, film, video, fashion, spectacle, internet, performance. The

class aimed to provide students with a basic vocabulary in Cultural Studies as an academic discipline and featured some of the usual suspects from that discipline, such as Baudrillard and Adorno. One of my own key words was "phantasmagoria," a word that refers to one of the earliest technologies of 'Sound and Vision' but which I used to address the dream machinery (*phantasma*) of the market place (*agoria*) that is the sphere of pop culture.

Thus we discussed the psychology of identifications with stars, the process of fandom (using Morrissey as an example of a Bowie fan), the economics of stadium rock and record sales, and the theatre of gender. The other excellent reason for using Bowie as the basis for a class is that he was a great collaborator and a truly gifted thief; he knew exactly what to steal, and whom to work with. So

he provides a path to many other important figures and movements: Andy Warhol, Lou Reed, Iggy Pop, the New Romantics, composer Philip Glass, artist Damien Hirst, director Nicholas Roeg, Trent Reznor, dance company LaLaLa Human Steps, Arcade Fire, and on and on. And the class followed many of those paths; but we remained most interested in looking very closely at the songs, the lyrics, the albums, and the creative process of this great artist, not to mention the space/time continuum in his work. I thought I knew a lot about Bowie at the start, and was therefore shocked to discover how much I had to learn, and how much of his work said something other than I'd thought it did. I would like to thank the amazing group of students who learned along with me.

Last Monday after hearing the news, I decided I would never teach the class again—it seemed disrespectful. But today it seems imperative. Moondust has covered him, but we haven't even begun to understand *Blackstar*.

Poached fish: the easiest meal you'll ever make

Simple, quick, and full of nutrition. This recipe is ideal for when you need a good meal—fast.

DAVID FRIGHT

INGREDIENTS

1 bay leaf
 ¼ tsp thyme
 ¼ tsp salt
 ¼ tsp black pepper
 ½ tsp apple cider or white wine vinegar
 2 juniper berries
 3 cups cold water
 1 medium potato cut into ¾ cm slices
 ¼ small head savoy cabbage cut into 1cm slices
 1 medium sized haddock fillet or pieces
 1 tbsp milk

NOTES ON INGREDIENTS

Almost any kind of fish can be used with this recipe, although less oily fish are better.

I use savoy cabbage in this recipe, but green cabbage, Brussels sprouts, kale, celery, carrots, or romaine lettuce also work well. Vary the cooking times depending on the tenderness of the vegetables. Cabbage and kale have the quickest cooking times, whereas carrots and celery have the longest.

You can also vary the seasonings depending on what is available, but salt and pepper are sufficient. Thyme is an inexpensive addition, as are juniper berries, which can be bought through the local farmers' markets. A clove of garlic is also nice, but do not chop the garlic or the flavour will be overwhelming.



DIRECTIONS

Use a narrow sauce pan so as to minimize the amount of water it takes to cover the ingredients. All measurements given are approximate and can be varied according to taste or the size of the pan used.

1 Rinse the potato slices to remove the excess starch. Then place them in a pan along with the water and seasonings and bring to a gentle simmer.

2 Simmer the potatoes for five minutes, then add the cabbage and cook for another three minutes.

3 When the potatoes are still slightly firm when pierced with a fork, remove the pot from the heat. When bubbles stop breaking the surface of the cooking liquid, add the milk and incorporate it by shaking the pan gently. Incorporate the vinegar. Add the fish. It is usually convenient to cut the fillets in half. Cut them on an angle as to get two pieces of consistent thickness—one thin and one thick. The thinner piece can be added one minute after the thicker pieces as it will cook much faster.

4 The fish will cook in as little as three minutes. There is no need to apply heat to the pan at this stage because there is more than enough energy already in the cooking liquid to cook the fish. The fish is done when it flakes apart easily and has turned white in the centre. It is better to remove the fish when there is still a small, pea-sized amount of opaque rosy/violet coloured raw flesh at the center of the fillet to account for the residual heat and the carry-over cooking that will occur. The only way to ruin this recipe is to overcook the ingredients. The vegetables should be tender, and the fish soft and juicy.

5 When the fish is ready, remove it from the pan with a slotted spoon and place on a serving plate. Remove the vegetables and potatoes, arranging them as neatly as possible. Spoon over some cooking liquid then add a portion of butter or drizzle with olive oil. Season with salt and pepper.

Art and relaxation: colouring books are not just for kids!

Colouring books allow adults to destress by allowing them to concentrate on a specific, attainable goal

KATIE LESSER

Over the past couple of months, colouring books have flown off the shelves. With the books' popularity growing, more adults find relaxation through the books, which helps them in stressful situations, such as work or school. The books come in all sorts of themes from under the sea to gardens to mandalas, and many more. However, it does not stop at just the coloring books; magazines dedicate pages to colouring and calendars exist where you fill in the months of the year with doodles.

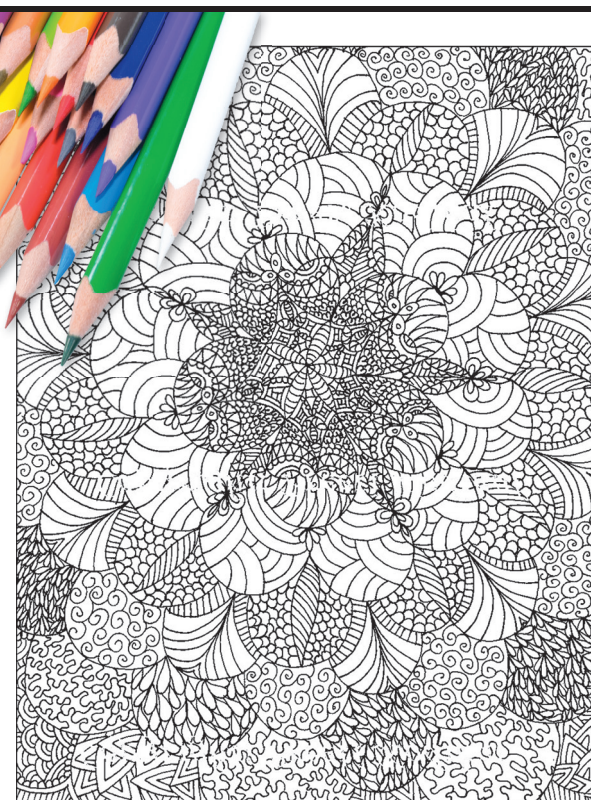
When did doodling and colouring become such big hits? Or maybe they never went away.

Many schools put art on the curriculum; introduction to crayons and markers set the stage for art making, and eventually, paint and other forms of media come into the mix. I discovered ink pens around age eight and would draw on my hand or arm, and sometimes legs. If you had a mother like mine, she would freak out and make me wash it off right away. But I always remember doodling—on my notebooks, binders—anything that had a surface. As a kid, I had a Doodle Bear, which

you could colour all over it and the drawings would come off in the wash. You could have days of doodling all over this stuffed animal. I never really thought of doodling as relaxing because it was just natural to me and made me happy.

The nature of colouring is soothing and calm. A meditative aspect comes in when the images are detail-oriented. Many people see these coloring books as a challenge: a way of completing a goal. Colouring becomes a centering activity where the completion of the image provides a satisfactory feeling of accomplishment. Everyone can doodle, everyone can draw and colour, so colouring books and images are designed for all ages and skill levels. If coloring an image of an underwater coral reef gives you half an hour to destress, then it is probably worth it in the long run to do it for your mental health.

It could be that adults are looking for another way to feel nostalgic about their childhood, but maybe we are all looking for that little bit of time to lend ourselves. Colouring or doodling tends to slow us down, to think more and to ultimately



give us a sense of relaxation through repetitiveness. There are many free websites and colouring page downloads that are just as fun to fill in as the books and magazines. Pick up a pack of crayons or colouring pencils from the dollar store and enjoy some quality meditation while creating a piece of artwork!

Neptune's Frog and Toad brings joy to all ages

Classic story a hit on the stage

DELIA MACPHERSON

In the 1970s, Arnold Lobel wrote and illustrated a series of children's books based around two principal characters: Frog and Toad. Since that time, Lobel's works have been reproduced onto film, clay animations and in the theatre; the short, simple stories being retold time and time again through the years.

Neptune's fantastic interpretation of the Broadway hit "A Year with Frog and Toad" offers up humor, entertainment and unquestionable talent from the entire cast. The show features an intimate company of five: Frog, Toad and a slew of other forest-dwelling creatures played by the remaining three actors. These extra characters—sassy squirrels, determined slugs, blissful birds—provide much of the comic relief. They keep the show interesting as new, clever costumes are introduced throughout the production.

Although "A Year with Frog and Toad" is ultimately a show for kids, the stories and characters are immortalized and the writing playfully nods to the adult audience. Costumes of demanding, female forest creatures are skimpy and tight-fitting, but it adds to their tongue-and-cheek attitudes. The epitomized characterization of a short, grumpy toad and a lean, relaxed frog has appeared in much fiction, thanks to Lobel. Most audiences already have a sense of the basic story line, and so they can quickly become immersed in the show's grandeur.

Simple, repetitive lines keep characters relatable. This exchange must have occurred a hundred times by the musical's end:

"Frog?" Toad says in a low, questioning voice with a heavy and furrowed brow.

"Yes, Toad?" Frog says in an overly friendly, cheerful way.

But it is not just the script that makes the

show great; decorative yet unassuming sets help the characters come to life. Props like old-fashioned wooden beds, candles and hanging portraits keep the mood light and create a physical divide on the stage. Frog's props differ slightly from Toad's, enhancing the opposites-attract friendship they hold so dearly. A touch of effective digital projec-



tions, often used to depict weather like rain or snow, combine with lighting, sound effects and real props. The projections add a touch of movement rather than consuming the set, which often happens when overheads are introduced into the theatre.

Live music performed by a half dozen instrumentalists is such a great choice compared

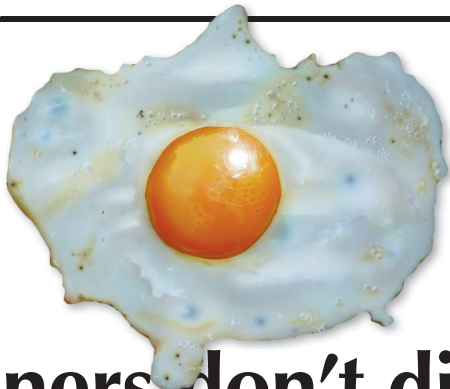
with the alternative. The show is filled with sweet melodies and upbeat jazz timed to the choreography on stage. The cast take turns performing various types of dances, like tap and contemporary, giving the show a wonderful sense of variety that is sure to entertain even the most coldhearted of attendees.

You can really feel the magic in this production. From the oldest to the youngest, mixtures of ages laugh out loud and tap their toes and leave feeling happy and nostalgic.

Frank Capra's 1946 movie about George Bailey, the Bedford Falls samaritan saved from suicide by a guardian angel who shows him all the good he has done, is a celebration of neighbourliness. Depending on your world

view, it's either deeply uplifting or causes the cockles of your heart to combust in protest at so much vigorous warming.

It may be possible to reinvent the film on stage, perhaps in the style of David Cromer's hyper-realistic take on that other paean to small-town values, Thornton Wilder's *Our Town*, seen at the Almeida in 2014.



Diners don't die

Why we still can't stop eating the greasy food of diners

ASHLEY MORASH

Diners were all the rage in the 50s. Although they never completely went away, they're making a big splash in the culinary world once again. A diner is a small, informal, and usually inexpensive restaurant. Although this definition is accurate, don't let the cheap fare and dated wallpaper fool you; most diner's I've visited have been low in cost, but high in flavour!

So why have diners become popular again? Has comfort food ever gone out of style? Have you ever had a rough night out and needed a quick greasy fix? What could be better than a classic breakfast like your momma used to make on weekend mornings when you were a child? All these questions lead me to believe that our re-found obsession with diners comes from our love of the warm, comforting, and homey style of food that they dish out. These feelings tend to bring us back to fond memories of good times, great company and dishes like your grandma use to make for Sunday supper.

So what kind of diners are out in the world today? In today's culinary world, we can still find classic diners that make you feel like you walked straight into another decade, but there are also more trendy diners popping up that are serving that comfort food you're drooling over, but with a tasty twist! I'm sure you foodies out there have seen an episode or two of "Diners, Drive-In's and Dives" or its Canadian counterpart "You Gotta Eat Here." These shows are notorious for making our tummies growl over tasty diner fare that often takes a spin on the traditional diner food. These shows also show us that sometimes keeping it traditional and using that same recipe that was passed down from generation to generation is worth keeping around.

We also love diner food because there can be something magical about a perfectly golden, greasy, indulgent, fried dish. I can't say I've ever been to a diner that doesn't have at least fish and chips (an East Coast favourite). Other common diners around HRM seem to always have an ample amount of delicious burgers, mammoth-sized breakfasts, copious amounts of seafood, and a spin on the classic poutine! There always seems to be something for everyone.

Whether it be heading out for a big breakfast after a long night out, dropping by for a delicious and generous sandwich for lunch or a Sunday dinner classic, whatever the time of day, diner food is always a good idea. So if you haven't been to a diner since you were a child, then why not get out there and relive those fond memories—and don't forget the frosty cold milkshake!

Movie Review

The Revenant (2015)

AKSHAY SHIRKE

"The Revenant" follows Hugh Glass (Leonardo DiCaprio), a guide to a group of pelt hunters and frontiersmen who are making their way across the American wilderness in the early 1800s. The conflict arises when a few of the men steal Glass' belongings and leave him for dead after he suffers a vicious bear mauling.

This film, to say the least, is an intense experience. I and the audience were engulfed in this terrifying and simultaneously beautiful world right from the beginning. The camerawork is near perfect as it weaves around the set pieces, giving us a feeling of being present in the thick of it all.

However, the film is not for everyone. To those for whom blood and brutality are sources of severe unease, I would recommend giving it a wide berth.

Leo is mesmerizing as Hugh Glass. There were times where his celebrity took me out of the film, but these moments were fleeting as the sheer commitment of his performance reeled me back in. His cast supports him well with Tom Hardy ("Mad Max: Fury Road") playing the primary human antagonist whose motivations are not entirely unsympathetic.

Relative newcomers Domhnall Gleeson ("Star Wars: The Force Awakens") and Will Poulter ("The Maze Runner") hold their own spectacularly, as well.

The one scene that stands out amongst the rest is the bear attack. This event is pivotal to the plot and no punches are pulled in its execution—the entire harrowing sequence is shot in one take. It is a visceral showcase of the man versus nature theme that is emblematic of the film as a whole.

As brutal as a lot of the scenes get, the savagery is well balanced by stunning landscape and other wilderness imagery, all filmed in natural lighting (a feat unheard of in a film of this scale). This was a deliberate choice by director Alejandro González Iñárritu ("Birdman") who is once again a strong contender for the Academy Award.

Briefly put, "The Revenant" is a gripping feature that grabs a hold of you from the opening scene and refuses to let go until the very end. It serves as a stern reminder of how powerful and unforgiving a force nature can be, but also that however dire the situation gets, the human spirit will persevere.



Always

In remembrance of Alan Rickman

PAOLA TOLENTINO, ARTS EDITOR

The beginning of 2016 has not been light, to say the least. The unexpected death of not one but two pop culture icons is a harsh loss, not only for individual fans but for their respective professions as well.

Alan Rickman was a very accomplished actor, although he was best known for his role as Severus Snape in the Harry Potter franchise. Whether you loved or hated that character, the performance given by Rickman brought him vividly to life, and cemented him as one of the most memorable figures of the movies. Rickman also starred as the antagonist of "Die Hard," and was also involved in numerous titles such as "Galaxy Quest," Hitchhiker's Guide to the Galaxy," Daniel Lee's "The Butler," and "Love, Actually." The last film credit to his name is the role of the Blue Caterpillar in Tim Burton's upcoming "Alice in Wonderland" sequel, "Alice through the Looking Glass," which is already in post-production.

The online community, particularly the Harry Potter community, has taken to social media to post lamentations, stories, and tributes to this great actor. All over Twitter and Facebook, both fans and colleagues of Rickman bonded in grief over his death. Perhaps his co-star, Evanna Lynch (Luna Lovegood) summed it up best on her Facebook page:

"I can't quite believe he's not here anymore. I somehow still think actors are immortal like the characters they play but then they leave us. Please honour his memory and what he gave us by talking about and sharing stories and continuing to celebrate his legacy so then he will be here, as we like to say, 'Always.'"

Alan Rickman has truly been immortalized in our minds, hearts, and screens.



Tigers Beat Varsity Reds 91–87

CAM HONEY, SPORTS EDITOR

Playing the first game of a back-to-back, the cardiac cat Tigers stormed from behind to beat the UNB Varsity Reds 91–87 on Friday, Jan. 15 in Fredericton. The W left the Tigers with a 7–3 record on the season.

It was a slow start for the Tigers squad as they fell behind 31–16 in the first quarter.

The second was a reversal of fortune for the Tigers as they took the frame 31–18 to go into the half down 49–47 in a high scoring first half.

Sven Stammberger was big for the Tigers in the first draining 15PTS on 5–6 from the field including three three-pointers.

The Tigers started the second half slow, dropping the third frame 18–13.

As they have done for the past two seasons, the Tigers came back strong in the fourth. They outscored the Varsity Reds 15–6 in the final four minutes to take the quarter 31–20 and win the game.

Ritchie Kanza Mata led the way for the Tigers picking up 24PTS and hauling in 9REB. Kashrell Lawrence added 18PTS and 8REB, Stammberger finished with 16PTS, Jarred Reid added 13 and William Yengue added 12PTS off the bench.

Tigers fall 86–71 to Varsity Reds

CAM HONEY, SPORTS EDITOR

The men's b-ball Tigers fell 86–71 to the UNB Varsity Reds on Saturday, Jan. 16 in Fredericton. The Varsity Reds returned the favour from the night before as they came from behind to pick up the win. The loss dropped the Tigers record to 7–4 and has them in second place in the AUS.

It was all Tigers in the first quarter. They jumped out in front 18–8 after the first frame. Ritchie Kanza Mata continued his hot hand from the night before draining 5PTS in the quarter.

The Varsity Reds came back strong in the second winning the quarter 22–19. The Tigers still carried a 37–30 lead into half.

The Tigers ran out of juice in the final 20 minutes of their back to back in Fredericton. The Varsity Reds took the third quarter 24–17 to tie the game at 54–54 heading into the fourth.

It was all Varsity Reds in the final frame as they pounced the Tigers 32–17.

Sven Stammberger picked up a double-double for the Tigers with 16PTS and 12REB. Kanza Mata finished with 13PTS and Jordan Aquino-Serjue came off the bench with 11PTS.

The Tigers are back at home in the Dalplex on Friday Jan. 22 as they take on their cross-town rival SMU Huskies. They play on the road against the UPEI Panthers on Saturday, Jan. 23.



Dal swimmer breaks 24-year-old AUS record

THOMAS BECKER

The Dalhousie Tigers came away big winners, as some of the nation's brightest swimmers competed in Charlottetown at this weekend's 2016 Dave Mills Invitational.

The Tigers won 29 of 36 races, including wins for all four team events.

Dalhousie's Gavin Dyke set a new AUS record in the 200-metre freestyle, clocking in at 1:49.27 and besting a 24-year-old time of 1:49.99 set by UNB's Jason Lukeman in 1992.

In addition to eclipsing an AUS record, Dyke captured four wins at the invitational.

"It was a really great swim for him," Tigers coach Lance Cansdale said. "He's been knocking on that door to break the 1:50 barrier for awhile."

The Tigers had seven swimmers post-CIS qualifying times, including Dyke, Claire Yurkovich, Tony Liew, Morrgan Payne, Katie Webster and Kaetlin Fenton, who made her first CIS cut.

Joining them was Phoebe Lenderyou, who won all four of her events, capturing CIS qualifying times in the 200-metre individual

medley, 200-metre backstroke and 100-metre backstroke.

"We have very good depth this year," Cansdale said. "It's a real young team and the nice thing about it is these kids are getting up and swimming very, very well."

Other standout performances included UNB's Charli LeBlanc, who captured three wins during the two-day meet, posting CIS qualifying times in both the women's 50-metre butterfly and 50-metre backstroke.

Despite a difficult showing from the home team, the rebuilding Panthers managed to set some personal goals as they look toward the future.

Leading the way was Rebekah Nitschman with four top-10 finishes, while Joseph Sulaiman and Callie McAulay managed two each. The 18-year-old McAulay swam for the team's only top-three finish, placing third in the 50-metre breaststroke.

"The kids are slowly starting to make some changes in their approach on swimming and today we succeeded based on times we set out for ourselves," Panthers coach Tony Theriault said.

As the season nears its conclusion, the Panthers are hoping to emulate a strong Dalhousie team that features 33 talented swimmers.

"We've got more swimmers than we had last year," Theriault said, "so the plan for next year is to get up to 20 swimmers and develop a strong team atmosphere."

The Gazette sits down with an NBA legend

Robert “The Chief” Parish talks about his four championship wins, the best NBA players of all time, and how basketball has changed since the 80s and 90s.

CAM HONEY, SPORTS EDITOR

Robert “The Chief” Parish won four NBA championships (‘81, ‘84, ‘86, ‘97), made nine All Star game appearances, was named one of the Top 50 players in NBA history and was enshrined in the Basketball Hall of Fame in 2003. He dominated the paint for the Boston Celtics through the 80s and happened to be in Hali for festivities leading up to the 2016 NBA All Star game.

The *Gazette* was able to sit down with him for an interview. As star-struck as I was, I managed to ask him some questions.

Gazette: How important do you think a college education is for today’s players, and what do you think of the one-and-done culture in the college game today?

Parish: I would never deny anybody the right to leave early, especially those that need it monetarily. For me because of my parent’s philosophy about education, I would say stay in school because you’re not ready to play. How many LeBron James, Kobe Bryants, Moses Malones are there? Those types of players are once in a generation players, so I think minimum it should be two years. I stayed four years in college and I wasn’t ready for the NBA, and I thought I was a bad man. Then I went to the NBA and I realized I had to get a lot better. The NBA is a totally different animal than college because in college you are a rare talent, [it’s not] often you meet someone on your level talent-wise, in the NBA every night someone is on your level talent-wise or better than you because of their experience. That’s why it’s such a leap because you are no longer the man or the star—you are a star among stars or a man among men on the next level and it’s humbling, trust me.

Gazette: When you were traded to the Celtics and teamed up with Larry Bird, Kevin McHale and Nate Archibald, among others, what were the expectations you and your teammates had going into that season?

Parish: The expectations have always been the same from what I’ve been told and from

what I know: championship or bust. And I think that philosophy is still there today. That’s the attitude we had going into the season—championship or bust. Turns out it paid off. We didn’t know at the time, but it turned out to be that way.

Gazette: Which championship was the most special?

Parish: The first one. There is no feeling like the first time you do it because it is so hard win a championship, let alone to be a multi-time champion. Just to get one is, is—ooh, it’s a formidable challenge just to get that first championship. So the first championship will always be very special to me.

Gazette: There were some epic battles between the Celtics and the Lakers throughout the 80s. What was it like being a part of those battles with the Lakers?

Parish: For me, I think it made me a better player because of the competition and the rivalry and we was trying to get bragging rights, you know, dominance over the Lakers. Also Kareem (Abdul Jabbar) was someone I always respected from afar, watching him in college and how he started his pro career, so to be able to play against him on the next level, for me, I was very proud of that. I never felt that I would make it to the next level and to be a pro and play against someone that I admired and respected from afar and to know for a fact that it wasn’t all hype that he was, oh, one hell of a player. Oh my word, hmm, talk about formidable—that would be the word I would use to describe Kareem. And he never took nights off—ever—whether you were a contender or underachiever he was bringing his A-game and I always respected that about him.

Gazette: Was that the most intense basketball you’ve ever been a part of?

Parish: That and when Moses Malone came to the 76ers. Moses is someone else that I have immense respect for. To make that leap from high school to the pro level—and I know how hard it was for me and I stayed in college. For him to have the career that he had and

to be the impactful player that he was just speaks volumes about him as a person and also about his work ethic.

Gazette: You mentioned Kareem and Moses, but you also played with Larry Bird and Michael Jordan, and against Magic. What were those guys like? How did they compare?

Parish: I think the one thing they all had in common was their tremendous thirst to win and their competitiveness. You could almost say that they was allergic to losing because they took losing so personally. I think that’s what drove them to be the players that they were because they had such a strong distaste for losing. I think that rivalry between Magic, Larry and Michael [was over] who was the man in the NBA. That drove them, too, because when Michael came along he was trying to dethrone Larry and Magic in terms of who was the best in the NBA. I always felt like those three aside from [Bill] Russell and [Wilt] Chamberlain is one of the main reasons why the NBA has prospered the way it has: those players.

Gazette: How do you think today’s guys match up with the killer instinct that those players had?

Parish: You see it in certain guys. Kobe [Bryant] has it obviously, LeBron [James] has it, Tim Duncan has it. Even though Steph [Curry] plays with a calm confidence, he doesn’t really play like he has that killer instinct—those are the guys you gotta watch in my opinion. Those kinda guys are the ones that do the most damage because, think about it, when have you ever seen Steph rattled? When have you ever seen Steph pissed off? If you do something he doesn’t like, he just goes down and embarrasses you on the other end. I like his demeanor. You can tell when Kobe is upset or LeBron is upset or [Russell] Westbrook is upset, but with Steph it’s pretty much the same, even keel. He would make me very nervous if I was playing today ‘cause it’s tough to gauge him. If there ever was a fitting [example] of a quiet assassin, that’s Steph Curry.

Gazette: You made nine All Star game appearances. How did being named an All Star make you feel?

Parish: For me, I thought it was the ultimate compliment to my career. And then when I was named one of the Top 50 Players of All Time, for me I think it kinda edged the Hall of Fame recognition just a tad. Not pushed it backwards, but pushed it to the side, like one-A and one. For me [Top 50] was the ultimate honour, most awards don’t move me but I was moved by that acknowledgment, Paul Bunyan for me personally.

Gazette: What is it like being at Hall of Fame functions and being in a room with all of the other greatest players ever?

Parish: A lot of trash talking. That’s what it’s like. Always, you know, I got the best of you or

my team got the best of you, just a lot of trash talking. A lot of respect, though, a lot of respect.

Gazette: The Hall of Fame, Top 50 All Time. What was it like for you having your career acknowledged at such a level?

Parish: One thing about those awards that I got like the Top-50, the championships, the Hall of Fame and all that, it lets me know that I belong. Because when I first came into the league, I didn’t have that feeling like I belonged here. My first four years it was a struggle, and I knew I was bad coming into the league—at least I thought I was—but then when I started playing in the NBA, I wasn’t as bad as I thought I was. What it did was it forced me to get better, to improve on my work ethic. I never stopped believing in myself—it was just a struggle for me, it didn’t come easy like it did in college. Like I referenced earlier, I only met like one or two players that was on my level talent-wise [in college], but in the NBA it’s every night there’s someone just as good as you or better in some cases, like when I met Kareem. I always tried to equal his talents, but I just came to the conclusion that’s not gonna happen. No way that’s going to happen.

Gazette: The game was a lot more physical when you played. When you went in the paint you had to pay a price. How much do you think the game has changed since you played?

Parish: Obviously, it’s less physical. No hand checking. If myself, Kareem, Moses, Dr. J, Larry and Kevin [McHale], Magic and those guys played today with no hand checking, oh my word, it would be scary. Most guys [today] don’t play defense and then you can’t put your hands on anyone—oh, it would be scary most teams if they was playing back when we was playing because the game was so much more physical. We would be beating them up. All the layups and in the paint shots that they get, oh, there was none of that. Excuse my language, but we F-ing you up. Definitely, we laying wood on you, definitely. It only takes one hard foul to deter most players, today guys go to the basket with impunity, oh, none of that happened back when we were ballin’ because we took it personal—especially the bigs, the paint, that’s our domain. Them little guys, you know, you’re not coming in there. Not without paying a price. That’s why I thought and, this is just my personal opinion, when they took out physical-ness in terms of the hand checking and the body checking when you cross the lane from side to side, I just think it made the guys a little softer, in my opinion, from a mental standpoint because you don’t have to deal with all the physical-ness. It toughened you up, you had to be a tough son-of-a-gun back then, you know you paid a price driving to the basket because if you went to the basket you know you’re gonna get hit—and I’m putting emphasis on hit. There wasn’t going to be

“You are no longer the man or the star—you are a star among stars or a man among men on the next level, and it’s humbling.”



these touch fouls that you get today, like the guys going for a layup and they grab him in the air and hold him; back then, we letting you hit the ground. Today we would be suspended four, five, ten games and fined \$100,000 easily if we were playing today. The one negative is that altercations broke out because you can only take so much of a hard foul, basically you’re assaulting people and sooner or later, tempers are gonna flare and that was the one draw back to the way we used to play.

Gazette: You played pro for 21 seasons after going to college for four years, which is incredible. How were you able to survive in the game for that long?

Parish: The conditioning, the work ethic and I never sustained a serious injury that played a part. Genetics played a part, I was blessed with good genes, my parents were healthy for the most part. Also, and I say this often, one of the best things I did in my career was I took yoga classes and also martial arts because both different genres, if you will, put emphasis on stretching and flexibility and

mobility, hand-eye coordination those types of things, and I think that played a big part in my longevity.

Gazette: Who do you think is the greatest player of all time?

Parish: For me two guys come to mind just based on pure talent: Wilt Chamberlain and Kareem, and you can throw Shaq [Shaquille O’Neal] in there with what I’m going to say about Kareem and Wilt. They were virtually unstoppable. You can throw Oscar Robertson in there too with the one year he averaged a triple-double...getting back to Wilt...Wilt averaged 35 rebounds a game for a season. Now ponder that, 35 a game—I don’t think that record will ever be broken. [The most I had in one game was] 30 and I was worn out. I had 32 points and 30 rebounds against the New York Knicks—matter of fact the center was Marvin Webster the “Eraser”—and I mean I was exhausted—never did it again. It was rare.

This interviewed has been condensed.

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VOLLEYBALL

Tigers beat Huskies 3–0

CAM HONEY, SPORTS EDITOR

The women's v-ball Tigers cruised to a 3-0 (25-20, 25-19, 25-16) victory over the SMU Huskies on Friday, Jan. 15 at the Dalplex. The win boosted the Tigers to 7-2 on the season.

"It's good to play," Tigers Head Coach Rick Scott said. "I think it's been seven weeks since we played and we showed that a little bit but it's a process and I was pleased with getting the win."

Libero Marisa Mota had 15 digs and was happy with the way her team played picking up the win.

"I think it's great," Mota said. "Coming off the Christmas break, we didn't go anywhere and no one came here, but we trained really hard and it feels good to start the second half of the season off with a win."

Coach Scott was happy with the performance of his depth players.

"Some people came in off the bench and gave us a spark," Scott said. "Amy Appleby did a great job serving. Emma Ciprick and Lauren Koskovich did a really good job so that was good. Mota was really solid in the back row and JJ [Jessica Josenhans] was a force."

Anna Dunn-Suen led the Tigers' offense, and she picked up seven kills. Victoria Haworth, Courtney Baker, Mieke Dumont and Jessica Josenhans each added six kills. Abbe Czenze had 28 assists.

"It's a good start," Czenze said. "[It's] one game at a time. We want to make sure we really prepare and work hard."



Tigers win 3–0 over Varsity Reds

CAM HONEY, SPORTS EDITOR

The women's v-ball Tigers picked up another win 3-0 (25-21, 25-16, 25-11) over the UNB Varsity Reds on Saturday, Jan. 16 at the Dalplex. The win moved them to 8-2 on the season: good for first place in the AUS.

"I thought we started out slow," Tigers Head

Coach Rick Scott said. "I thought we hung in there and came on strong in the second half of the match, which was good to see."

The Varsity Reds were able to make a game of it in the first set, but started to fade in the second on the back end of a road trip.

The Tigers hit an uncharacteristic 27 errors, yet were still able to win in three straight sets.

Tigers middle Jessica Josenhans was happy with the way her team pushed through.

"Even though we haven't necessarily been able to come out strong, we've been able to pull it off in the end," Josenhans said, "and hopefully that keeps going on,"

Josenhans thinks it is a good thing the team can still win while not on their A-game.

"It's really important to know how good of a team we have," Josenhans said. "[With] the players on the bench being able to come out and help with our success."

Anna Dunn-Suen and Mieke Dumont, each of whom had nine kills, led the Tigers' attack. Abbe Czenze had 23 assists and Courtney Baker made 13 digs.

The squad is back in action against the U de M Aigles Bleus on Sunday, Jan. 24 at the Dalplex.



WOMEN'S HOCKEY

JOSH YOUNG

Tigers women's hockey lose 1-0 to UPEI

The Dalhousie Tigers women's hockey team lost 1-0 to the UPEI Panthers on Jan. 16 at the Civic Centre.

The Tigers outshot the Panthers 12-9 in the first period and had a lot of chances, but it was the Panthers who scored the only goal of the period. On the power play, UPEI forward Maddie Grimmer shot the puck in the slot. The puck squeaked through the pads of Tigers goaltender Mati Barrett, but still didn't cross the goal line. UPEI forward Kiana Strand managed to whack the puck into the net to make the score 1-0.

The Panthers dominated the second period, outshooting the Tigers 12-3. However, the Panthers were unable to score, making the Tigers still only down one goal going into the third period.

The Tigers dominated this time, outshooting the Panthers 13-1 in the third period. Unfortunately the Tigers were not able to put the puck behind Panthers goaltender Marie-Soleil Deschenes and the Panthers won 1-0.

Deschenes made 25 saves for the shutout, whereas Barrett made 16 saves for the Tigers.

The Panthers went one for four on the power play while the Tigers couldn't score on their three power play chances.

The loss drops the Tigers record to six wins, nine losses and one overtime loss (6-9-1), whereas the win improves the Panthers record to (4-9-3). The Tigers women's hockey team's next game is at Mount Allison on Jan. 23rd. Their next home game is against Mount Allison as well on Jan. 30th at 6:30 pm at the Halifax Forum.

Tigers fall to Huskies in overtime

The Dalhousie Tigers women's hockey team lost 2-1 in overtime to the Saint Mary's Huskies on Wed., Jan. 13 at the Halifax Forum

"I think we need to come a little bit more focused and prepared to start games," said Head Coach Sean Fraser. "Lately, it has been taking us way too long to get going."

The Huskies outshot the Tigers 13-6 in the first period. Tigers goaltender Mati Barrett made a fantastic save 30 seconds into the first period. Huskies forward Caitlyn Manning passed the puck in front of the Tigers' net to teammate Caitlyn Schell. Schell fired the puck, but Barrett came across her crease and made the save.

The Huskies opened the scoring halfway through the

first period on a shorthanded goal. Huskies forward Schell dug the puck from two Tigers players in the Tigers' zone, skated to the right side of the net and passed the puck over to teammate Nicole Blanche on the other side of the net. Blanche shot the puck past Tigers goaltender Barrett to make the score 1-0.

The Tigers had five power play opportunities in the second period and managed to outshoot the Huskies 11-4. They were unable to put the puck past Huskies goaltender Rebecca Clarke. The Huskies were also unable to score in the period.

With four minutes left in the third period, Tigers forward Becca Chilvers centered the puck in front of the Huskies' net to Lisa Maclean. Huskies defender Hannah Askin boxed Maclean out; however, Maclean dived around Askin and managed to shoot the puck while lying down on the ice to put the puck into the net to tie the game, and sent it to overtime.

Forty seconds into overtime, the Tigers got on the power play, while shorthanded Schell intercepted a Tigers' pass and went on a breakaway. Schell deked Barrett and put the puck into the net to win the game for the Huskies.

The Tigers were unable to score on eight power play chances in the game. Fraser called a timeout halfway through the third period just before the Tigers were about to go on the power play in order to try to get it going.

"Our power play really struggled and it struggled lately," Fraser said. "There seems to be not a lot of movement in our power plays so we just wanted to make sure we were doing the right things."

The Huskies barely outshot the Tigers 26-25. Both goaltenders made 24 saves in the game.

MEN'S HOCKEY

JOSH YOUNG

GADOURY'S HAT TRICK LEADS TIGERS OVER PANTHERS

Phil Gadoury's third hat trick of the season helped the Dalhousie Tigers' men's hockey team to beat the UPEI Panthers 4-1 on Sat., Jan. 16th at the Halifax Forum.

After a scoreless first period, the Tigers opened the scoring eight minutes into the second period on the power play. Phil Gadoury shot the puck from a bad angle near the left corner in the Panthers's zone. Gadoury's shot managed to go over Panthers' goaltender Matt Mahalak's shoulder and into the net. Fabian Walsh got the assist.

Twenty-one seconds into the third period, the Tigers scored again. Tigers forward Mike Evelyn snuck behind the Panthers' defense. Tanner Williams spotted Evelyn and passed the puck to him, sending Evelyn on a breakaway. Evelyn shot the puck past Mahalak to make the game 2-0. Jackson Playfair got the other assist.

Around the six minute mark of the third

period, the Tigers stretched their lead to 3-0. Tigers' centre Andrew Wiggington skated into the slot and faked to shoot; however, he passed the puck over to the right side of the ice to Gadoury. Gadoury one-timed the puck into the back of the net. Felix Page got the other assist.

With three minutes left in the third period, the Panthers broke Tigers goaltender Corbin Boes's shut-out bid. Just as a Tigers' penalty expired, Brock Buekeboom fired a hard wrist-shot from the point that got by Boes to make the score 3-1. Brent Andrews got the assist.

The Panthers pulled their goaltender for the extra attacker. With 1:44 left, Fabian Walsh took the puck down the ice and passed it off to Gadoury. Gadoury shot the puck into the net to complete the hat trick.

This is Gadoury's second hat trick against the Panthers this season. The first-year forward has 13 goals in 19 games, which has him tied with Cameron Brace of UNB and Alex Saulnier of UdeM with the league lead in goals.

The Panthers outshot the Tigers 46-20 in the game. Panthers goaltender Matt Mahalak made 15 saves (the team made one save with the empty net). While Tigers star goaltender Corbin Boes had another spectacular game. He had 45 saves to lead the team to victory.

The win improves the team's record to five

wins, eleven losses, and three overtime losses (5-11-3), but it drops UPEI's record to (9-8-2). The Tigers' next game is on Tues., Jan. 19 at the Halifax Forum. They are home again against SMU on Jan. 27 at the Forum.

TIGERS FALL TO UNB

The Dalhousie Tigers men's hockey team lost 2-0 to the University of New Brunswick Varsity Reds 2-0 on Jan. 15th at the Halifax Forum.

"I thought it was a good hockey game, nice game to watch," said Tigers Assistant Coach Alex Henry. "We played hard and I thought we deserved a point."

The Tigers came out strong in the first period; they played very aggressively and outshot UNB 13-11.

The Tigers had the best scoring chance of the period. Phil Gadoury was on a 2-on-1 with Felix Page. The defenseman slid on the ice to try to prevent a possible Gadoury pass to Page. Gadoury stopped, waited for the defenseman to slide by him, then passed the puck over to Page. Page went from his forehand to his backhand and shot the puck, but UNB goaltender Alex Dubeau got a pad on the puck to keep the puck out.

UNB outshot Dalhousie 12-7 in the second period, but neither team was able to score. UNB forward Francis Beauviller had the best chance

of the period as he was on a breakaway but Tigers goaltender Corbin Boes made the save.

A scary incident took place near the end of the period. UNB defenseman Matt Petgrave fired a slap shot from the face-off circle; however, UNB forward Cameron Brace fell in front of the net. The puck hit Brace in the lower back of his head and he stayed down for a few minutes. Luckily he was able to return to the game in the third period.

Four and a half minutes into the third period, UNB forward Cameron Brace got a penalty shot. He shot glove side but Boes stopped him to keep the game tied at zero.

The Varsity Reds broke the deadlock with six minutes left into the third period. UNB forward Cameron Braes had the puck at the right face-off circle and passed the puck over to teammate Cameron Brace at the left side of the net. With Boes fully committed to Brace on the left side Brace passed the puck to Christopher Clapperton at the right side of the net. Clapperton put the puck into the open net.

The Tigers pulled their goaltender for the extra attacker, but UNB forward Dylan Willick put the puck into the empty net with 35 seconds left in the game to win it for UNB.

The Varsity Reds out-shot the Tigers 42-31 in the game. Alex Dubeau made 31 saves for the shutout while Boes made 39 saves.

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THE SEXTANT

THE OFFICIAL PAPER OF DALHOUSIE SEXTON CAMPUS

A Solid Foundation

Garrett Allain Smith
Editor-in-Chief
Civil '16

Sexton campus has a long, somewhat confusing, history. Over the years the campus has undergone many name changes. Originally christened the Nova Scotia Technical College in 1907, the name was later changed to the Technical University of Nova Scotia to avoid confusion with other institutions. Following the acquisition of the college in 1997 by Dalhousie University the campus was renamed as Dalhousie University Polytechnic before finally becoming a full part of Dalhousie in 2001.

Though its names may have changed, the institution that we now recognize as Sexton campus has been teaching the next generation of engineers and expanding engineering knowledge for well over 100 years. During the history of Sexton campus many great engineers have passed through the halls of these halls, among them was George Geoffrey Meyerhof.

Meyerhof was born to a Nobel laureate in physiology, Otto Meyerhof, in Germany on May 29, 1916. At a young age Meyerhof immigrated to England where he would begin his career in Civil engineering. In 1938 Meyerhof was awarded his bachelor's degree in civil engineering from London University. During the Second World War, Meyerhof worked as a structural engineer in London before continuing his studies in 1946. In 1950 Meyerhof received his doctorate degree from London

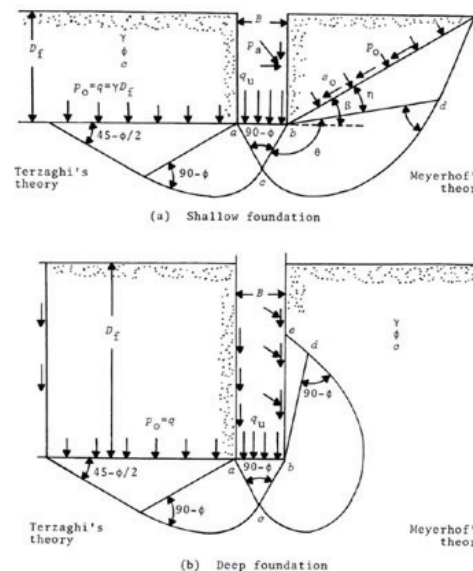
University in Civil Engineering.

In 1953 Meyerhof made his way to Canada initially working as a consultant in Montreal before joining the Nova Scotia Technical College in 1955. Meyerhof would spend much of his career at the college either as a professor, researcher or even as the Dean of the Faculty of Engineering for a short time. To his past students, Meyerhof is remembered as an excellent lecturer with a mind for the practical.

While at the Nova Scotia Technical College, Meyerhof developed fundamental relationships for understanding the bearing capacity of soils. Numerous national and international codes for bearing capacity design are based on Meyerhof's work that was conducted here on Sexton campus. Meyerhof took the framework of bearing capacity theory established by Karl Terzaghi and developed it into a useable model. Today the equations and methods Meyerhof developed are still being taught not only on Sexton campus but also across the world.

Meyerhof was a preminent geotechnical researcher of his day and his contributions to the sciences were much recognized. He was appointed to the Order of Canada and received numerous honorary degrees from schools across the globe. Meyerhof was also very involved in engineering societies across North America and beyond. Outside of his career, Meyerhof was a supporter of local music and theater in Halifax. George Geoffrey Meyerhof passed away on January 2, 2003 in Halifax.

All sciences, including engineering, are cumulative. We as engineers are only able to remodel the world in such amazing ways thanks to the advancements of our predecessors. George Geoffrey Meyerhof's work established a solid foundation not only for construction projects across the globe but for the future engineering students of the Nova Scotia Technical College, no matter what its name might be.



Upper: George Geoffrey Meyerhof
Lower: Meyerhof developed fundamental relationships for the bearing capacity of shallow and deep foundations that are still in use today



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