

The Dalhousie Gazette

MEDIA KIT 2021-22

EST
1868

NORTH AMERICA'S
OLDEST
CAMPUS NEWSPAPER



PHOTO BY ANKIT BAJAJ



THE DALHOUSIE GAZETTE
DG

LOGO BY ALEX FOX

Find us online.

dalgazette.com



@dalgazette



/dalgazette



@dalhousiegazette

There are over 19,000 students at Dalhousie, and they're all subscribed.

We deliver to 62 locations across Halifax including the 35 locations at University of King's College campus and Dalhousie's three city campuses: Studley, Carleton and Sexton.

We're in the quad. We're in the gym. We're in the library. We're in the campus buildings. We're off-campus too.

Most importantly, we're in students' hand.

13 issues
released
every other
Friday of
the school
year!



Publishing Schedule

Friday Sept. 3	Friday Sept. 17	Friday Oct. 1	Friday Oct. 15	Friday Oct. 29	Friday Nov. 12	Friday Nov. 26
Friday Jan. 21	Friday Feb. 4	Friday Feb. 18	Friday Mar. 4	Friday Mar. 18	Friday Apr. 1	

Book your ad.

dalgazette.com/advertising

Rates per issue



	Bulk bookings		
	x1	x2	x8
Back Cover	\$400	\$340	\$300
Front Banner	\$200	\$150	\$100
Full Page	\$350	\$300	\$250
Half Page	\$250	\$200	\$150
1/4 Page	\$170	\$140	\$110
E-Newsletter	\$280	\$120	\$100
Leaderboard	\$180	\$150	\$100



1100+ Newsletter
Subscribers



1500+ Followers



1100+ Likes



6000+ Followers



For bookings email us at
ads@dalgazette.com